

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions and listings of claims in the application:

1.-49. (Canceled).

50. (Currently Amended) The method of claim 49 119, wherein wrapping the film web around the load includes securing the load to a pallet supporting the load with the film web and cable.

51-52. Canceled.

53. (Currently Amended) The method of claim 52 119, wherein ~~the~~ at least one of the upstream and downstream guide rollers is coated.

54. (Currently Amended) The method of claim 49 119, wherein rolling a portion of the film web includes engaging an edge portion of the film web with a cable rolling roper.

55. (Previously Presented) The method of claim 54, wherein engaging the edge portion of the film web includes engaging the edge portion with a circumferential groove in a roller forming the cable rolling roper.

56.-118. (Canceled).

119. (New) A method for wrapping a load with a film web during a wrapping cycle, comprising:

dispensing a film web from a film dispenser;

providing relative rotation between the load and the dispenser during the wrapping cycle to wrap the film web around the load; and

during a first portion of the wrapping cycle, driving at least a portion of the film web from a first elevation to a second elevation lower than the first elevation, with at least one of an upstream guide roller and a downstream guide roller;

during a second portion of the wrapping cycle, moving at least one of the upstream and downstream guide rollers from a film drive down configuration to a non-drive down configuration; and

during at least one of the first and second portions of the wrapping cycle, rolling a portion of the film web into a cable.

120. (New) The method of claim 119, wherein driving at least a portion of the film web from a first elevation to a second elevation lower than the first elevation includes driving at least a portion of the film web to an elevation below a top of the pallet supporting the load.

121. (New) The method of claim 119, wherein rolling a portion of the film web into a cable includes selectively engaging an edge portion of the film web with at least one roping element to roll the edge portion of the film web into a rolled cable of film.

122. (New) The method of claim 121, wherein selectively engaging an edge portion of the film web with the at least one roping element includes engaging the edge portion of the film web with a roping element adjacent to and downstream of the upstream guide roller.

123. (New) The method of claim 121, wherein selectively engaging an edge portion of the film web with the at least one roping element includes engaging the edge portion of the film web with a first roping element adjacent to and downstream of the upstream guide roller and a second roping element adjacent to and downstream of the downstream guide roller.

124. (New) The method of claim 119, wherein moving at least one of the upstream and downstream guide rollers from a film drive down configuration to a non-drive down configuration includes changing an angle at which at least one of the upstream and downstream guide rollers is tilted from a first angle to a second angle, different from the first angle.

125. (New) The method of claim 119, wherein moving at least one of the upstream and downstream guide rollers from a film drive down configuration to a non-drive down configuration includes disengaging the at least one of the upstream and downstream guide rollers from the film web as it extends in a film path between the dispenser and the load.

126. (New) The method of claim 119, wherein a bottom portion of the load is wrapped during the first portion of the wrapping cycle.

127. (New) The method of claim 126, wherein rolling a portion of the film web into a cable occurs during the first portion of the wrapping cycle.

128. (New) The method of claim 119, wherein a portion of the load other than the bottom portion is wrapped during the second portion of the wrapping cycle.

129. (New) A method for wrapping a load with a film web during a wrapping cycle, comprising:

dispensing a film web from a film dispenser;

providing relative rotation between the load and the dispenser during the wrapping cycle to wrap the film web around the load; and

during a first portion of the wrapping cycle, driving at least a portion of the film web from a first elevation to a second elevation lower than the first elevation, with at least one of an upstream guide roller and a downstream guide roller; and

during a second portion of the wrapping cycle, moving at least one of the upstream and downstream guide rollers from a film drive down configuration to a non-drive down configuration.

130. (New) The method of claim 129, wherein driving at least a portion of the film web from a first elevation to a second elevation lower than the first elevation includes driving at least a portion of the film web to an elevation below a top of the pallet supporting the load.

131. (New) The method of claim 129, further comprising selectively engaging an edge portion of the film web with at least one roping element to rope the edge portion of the film web.

132. (New) The method of claim 131, wherein selectively engaging an edge portion of the film web with at least one roping element includes rolling the edge portion of the film web into a rolled cable of film.

133. (New) The method of claim 131, wherein selectively engaging an edge portion of the film web with the at least one roping element includes engaging the edge portion of the film web with a roping element adjacent to and downstream of the upstream guide roller.

134. (New) The method of claim 131, wherein selectively engaging an edge portion of the film web with the at least one roping element includes engaging the edge portion of the film web with a first roping element adjacent to and downstream of the upstream guide roller and a second roping element adjacent to and downstream of the downstream guide roller.

135. (New) The method of claim 129, wherein moving at least one of the upstream and downstream guide rollers from a film drive down configuration to a non-drive down configuration includes changing an angle at which at least one of the upstream and downstream guide rollers is tilted from a first angle to a second angle, different from the first angle.

136. (New) The method of claim 129, wherein moving at least one of the upstream and downstream guide rollers from a film drive down configuration to a non-drive down configuration includes disengaging the at least one of the upstream and downstream guide rollers from the film web as it extends in a film path between the dispenser and the load.

137. (New) The method of claim 129, wherein a bottom portion of the load is wrapped during the first portion of the wrapping cycle.

138. (New) The method of claim 129, wherein a portion of the load other than the bottom portion is wrapped during the second portion of the wrapping cycle.